

# FELINE HA<sub>St</sub>/O<sub>x</sub> HYPOALLERGENIC™

Complete dietetic pet food for kittens and adult cats for the reduction of ingredient and nutrient intolerances, formulated with hydrolysed protein sources.

## RECOMMENDED FOR

- ✓ Cats with Adverse Food Reactions (AFR)
- ✓ Elimination diet for food trials
- ✓ Long-term management of food allergy
- ✓ Dermatitis and/or gastroenteritis associated with food allergy
- ✓ Inflammatory bowel disease (IBD)
- ✓ Food intolerance
- ✓ Exocrine pancreatic insufficiency (EPI)
- ✓ Hyperlipidaemia
- ✓ Lymphangiectasia
- ✓ Malabsorption
- ✓ Protein losing enteropathy
- ✓ Chronic diarrhoea (associated with food intolerance)
- ✓ Small intestinal bacterial overgrowth (SIBO)



325 g, 1.3 kg and 3.5 kg

## KEY BENEFITS



**Limited hydrolysed protein with low molecular weight**  
to help avoid allergic reactions



**Purified carbohydrates**  
to help avoid allergic reactions



**Great taste**  
Thanks to high quality ingredients and appetite booster

## ADDITIONAL BENEFITS & CHARACTERISTICS

### Helps reduce inflammation associated with allergic reactions

Achieved through supplementation with omega-3 fatty acids

### Helps maintain epidermal integrity

Specially formulated with a complex of nutrients: zinc, omega-3 and -6 fatty acids and vitamin A

### Supports cats with compromised GI function

Very high protein digestibility and overall digestibility (>90%) to maximize nutrient absorption essential to supporting cats with compromised GI function

### Helps minimise the development of struvite and oxalate uroliths

RSS metastable for struvite and oxalate (St/Ox urinary security added benefit)

### Neutralises free radicals produced in allergic/inflammatory reactions

Added vitamin E

## COMPOSITION

Purified Rice starch\*,  
Hydrolysed soya protein\*\*,  
soybean oil, minerals, cellulose,  
hydrolysed digest\*\*, pork fat,  
fish oil.

\* Purified carbohydrate sources.

\*\* Protein source.

## KEY NUTRIENT VALUES\*

|                                        |              |
|----------------------------------------|--------------|
| Moisture                               | 6.5%         |
| Protein                                | 35%          |
| Fat                                    | 10%          |
| - Omega-6 fatty acids                  | 4.0%         |
| - Omega-3 fatty acids                  | 0.7%         |
| - Medium chain fatty acids             | 0.56%        |
| - EPA + DHA                            | 0.16%        |
| Carbohydrate                           | 37.5%        |
| Crude fibre                            | 3%           |
| Vitamin E                              | 561 IU/kg    |
| Metabolisable energy (ME) <sup>†</sup> | 3640 kcal/kg |

\* Typical analysis in the final product as fed.

<sup>†</sup> Calculated following NRC 2006 equations.

## FEEDING GUIDELINES

Elimination diet trial: where possible use either a short or no transition period, followed by exclusive feeding of PURINA® PRO PLAN® VETERINARY DIETS HA ST/OX Hypoallergenic™ for 8 to 10 weeks. In most cases, positive responses are likely to be seen within 3-6 weeks. If clinical signs resolve, and signs of intolerance disappear, this feed can be used initially up to one year.

The patient should be evaluated before extending the period of use.

Water should always be available.

### ADULT MAINTENANCE

| Body weight (kg) | Daily feeding quantity (g/day) |
|------------------|--------------------------------|
| 2                | 30                             |
| 3                | 45                             |
| 4                | 60                             |
| 5                | 80                             |
| > 5              | + 15 g per additional kg of BW |

### KITTEN GROWTH

| Age (weeks) | Daily feeding quantity (g/day) |
|-------------|--------------------------------|
| 6 – 12      | 25 – 80                        |
| 12 – 26     | 50 – 110                       |
| 26 – 52     | 110 – 55                       |